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Mushroom Council Extends Blended Burger Reach With “Taste America” Tour Sponsorship in Partnership With James Beard Foundation

NEW YORK (Aug. 6, 2019) – The Mushroom Council’s new sponsorship of the James Beard Foundation’s 2019-20 Taste America® culinary pop-up series will take the blended burger to cities nationwide over the next several months for local tasting experiences.

Now in its seventh year, Taste America is a 20-city culinary tour, giving food lovers across the country an opportunity to have a unique dining experience while learning more about the impact of their food choices from passionate leaders who are changing the landscape of the food industry.

As a Taste America patron sponsor, the Mushroom Council will present blended burger tasting stations at select market events, featuring noted area chefs developing and demoing their own version of The Blend.

The Mushroom Council unveiled its sponsorship in New York July 24 as part of Taste America’s kickoff event at Tribeca 360° featuring media, influencers and other food lovers.

At the gathering, Chef Fiore Moletz (pictured), chef/owner of Burgh’ers Brewing in Pittsburgh and two-time winner of the James Beard Foundation’s Blended Burger Project restaurant competition, served his blended burger to guests. The Council’s burger station also celebrated this year’s fifth Annual Blended Burger Project with signage highlighting the participants from all 50 states.



For more information on Taste America, visit jamesbeard.org/tasteamerica.



About the Mushroom Council

The Mushroom Council is composed of fresh market producers or importers who average more than 500,000 pounds of mushrooms produced or imported annually. The mushroom program is authorized by the Mushroom Promotion, Research and Consumer Information Act of 1990 and is administered by the Mushroom Council under the supervision of the Agricultural Marketing Service. Research and promotion programs help to expand, maintain and develop markets for individual agricultural commodities in the United States and abroad. These industry self-help programs are requested and funded by the industry groups that they serve. For more information, visit mushroomcouncil.com.