

## FOR IMMEDIATE RELEASE

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## USDA Announces Appointments to the Mushroom Council

**Redwood Shores, CA (Dec. 5, 2019)** – The U.S. Department of Agriculture recently announced the appointment of three members to serve on the Mushroom Council. The appointees will serve three-year terms from Jan. 1, 2020, to Dec. 31, 2022.

Members appointed are:

- Edward M. Wuensch III, Gonzales, Texas Representing Region 1
- M. Fletcher Street, Olympia, Wash. Representing Region 1
- Mark Moran, Kennett Square, Pa. Representing Region 2

The nine-member council is comprised of eight domestic growers and one importer. The members represent four regions: three domestic growers are from all states other than California and Pennsylvania (Region 1); four domestic growers are from Pennsylvania (Region 2); one domestic grower is from California (Region 3) and the importer represents Region 4. Council members are nominated by their peers and appointed by the Secretary of Agriculture.

More information about the council, including a roster of members, is available on the Agricultural Marketing Service (AMS) Mushroom Council webpage and on the council's website at <a href="http://www.mushroomcouncil.com">http://www.mushroomcouncil.com</a>.

Since 1966, Congress has authorized industry-funded research and promotion boards to provide a framework for agricultural industries to pool resources and combine efforts to develop new markets, strengthen existing markets and conduct important research and promotion activities. The Agricultural Marketing Service (AMS) provides oversight to 21 boards. The oversight ensures fiscal accountability and program integrity, and is paid for by industry assessments.

## About the Mushroom Council

The Mushroom Council is composed of fresh market producers or importers who average more than 500,000 pounds of mushrooms produced or imported annually. The mushroom program is authorized by the Mushroom Promotion, Research and Consumer Information Act of 1990 and is administered by the Mushroom Council under the supervision of the Agricultural Marketing Service. Research and promotion programs help to expand, maintain and develop markets for individual agricultural commodities in the United States and abroad. These industry self-help programs are requested and funded by the industry groups that they serve. For more information, visit mushroomcouncil.com.