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Mushroom Council Partners with B.GOOD Restaurants to Deliver Meals to Boston Frontline Medical Professionals

BOSTON (April 7, 2020) – The Mushroom Council is supporting B.GOOD restaurants to deliver thousands of free burgers and veggie bowls to medical professionals at hospitals and other medical care facilities throughout the Boston area.

Deliveries began last week when B.GOOD provided approximately 350 free meals to employees at Dana Farber Cancer Institute, Beth Israel Deaconess Medical Center and Massachusetts General Hospital. It expects to deliver 700 more this week, and additional meals throughout the month.

B.GOOD, the fast-casual chain based in Boston, has partnered with Mushroom Council in the past with the fall 2019 introduction of B.GOOD's Turkey Medley mushroom blended burger.

As a continuation of this collaboration, Mushroom Council provided a financial contribution for B.GOOD to prep and deliver the turkey burgers and Sunny Side Harvest bowl with mushrooms to these and other medical professionals. DoorDash is providing deliveries and waiving all related fees.

"We have never felt more of a calling to live up to our company name, and we are grateful for the support from the Mushroom Council to provide this food for our local heroes," said Lizzy Jenkins, Director of Marketing, B.GOOD. "Mushrooms are not a super food, but a hero food for the first responders in our area."

B.GOOD delivers Dana Farber Cancer Institute:





B.GOOD delivers to Beth Israel Deaconess Medical Center:





B.GOOD delivers to Massachusetts General Hospital:



About the Mushroom Council:

The Mushroom Council is composed of fresh market producers or importers who average more than 500,000 pounds of mushrooms produced or imported annually. The mushroom program is authorized by the Mushroom Promotion, Research and Consumer Information Act of 1990 and is administered by the Mushroom Council under the supervision of the Agricultural Marketing Service. Research and promotion programs help to expand, maintain and develop markets for individual agricultural commodities in the United States and abroad. These industry self-help programs are requested and funded by the industry groups that they serve. For more information, visit mushroomcouncil.com.